

# Q4 2023 Business Update

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# **Highlights**

## Commercial Execution

- 4Q23 Revenue \$1.04M: +33% Quarterly, +829% Annually
- 4Q23 EsoGuard test volume 2,201
- High-volume health fair CYFT testing events continue to gain traction, fully booked through July
- Active EsoGuard testing programs over a dozen strategic accounts (health systems, academic centers) and engagement with several dozen more
- Revenue cycle management continues to deliver solid results: ~50% of claims allowed with stable payments averaging ~\$1,800



# **Highlights**

#### Key Strategic Accomplishments

- Strengthened balance sheet with **\$18.1 million** preferred stock financing
- Significant expansion of clinical validity (CV) and clinical utility (CU) data to support broad EsoGuard medical policy coverage, including MoIDx re-engagement
  - 3 clinical validity studies documenting excellent EsoGuard sensitivity and negative predictive value
  - 3 clinical utility studies documenting near-perfect concordance with physician decision-making
- Held meetings with medical directors of major commercial payors to formally request positive medical policy determinations for EsoGuard
- Held Blue Cross Blue Shield Association of America webinar attended by dozens of medical directors to advocate for EsoGuard coverage
- Launched direct contracting program, with EsoGuard offered as covered benefit as means to drive contractually-guaranteed revenues





## **Commercial-stage Cancer Prevention Medical Diagnostics Company** Focused on Early Precancer Detection

#### MISSION: Prevent Esophageal Cancer Deaths in At-risk Patients







## **EsoGuard® Esophageal DNA Test**



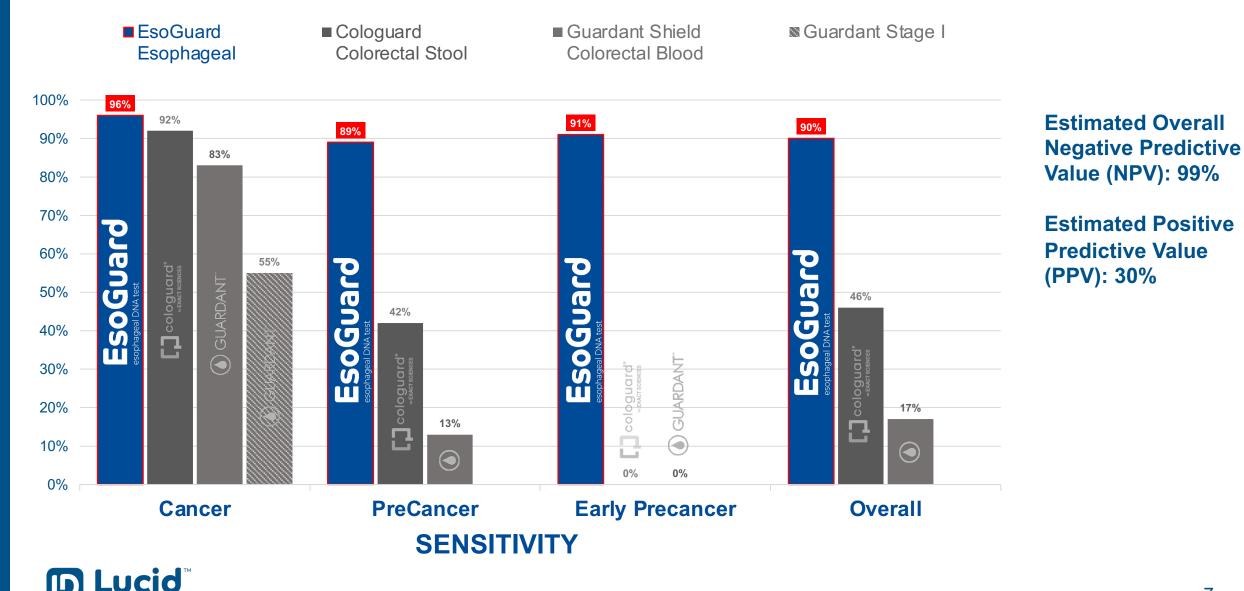


First and only commercially available test capable of serving as a widespread screening tool to prevent esophageal cancer deaths through early detection of esophageal precancer



**EsoGuard Performance** 

#### Vs. Comparable Early Detection Tests



## **Clinical Validity Studies**

Study	Design	Funded By	Study Status	
Case Western STM	Prospective, multi-center Case-Control	NCI	Published	
BETRNet	Prospective, multi-center Case-Control		On pre-print, pending peer review and publication	
Cleveland VA	Prospective, single-center Screening population	DOD	On pre-print, pending peer review and publication	
BE101	Prospective, multi-center Screening population		Data analysis complete, manuscript being prepared	
BE102	Prospective, multi-center Screening population	Lucid Recruiting ongoing		



## **Clinical Utility Studies**

Study	Design	Study Status	
SAFD Screening Study	Retrospective analysis of prospectively collected data	Full data published	
CLUE	Prospective, multi-center, observational	Interim data published Follow-up phase	
<b>PREVENT Registries</b>	Prospective, multi-center, observational	Interim data published Will continue recruiting	
ASBE	Prospective, virtual patient RCT	Publication expected 1H24 Recruitment ongoing	



**30 Million** 



#### At-Risk Patients Recommended for Precancer Testing

Medicare Payment



# ~\$60 Billion

**Total Addressable Market Opportunity** 



**Gross Margin** 

## **Multi-Pronged Commercial Strategy**





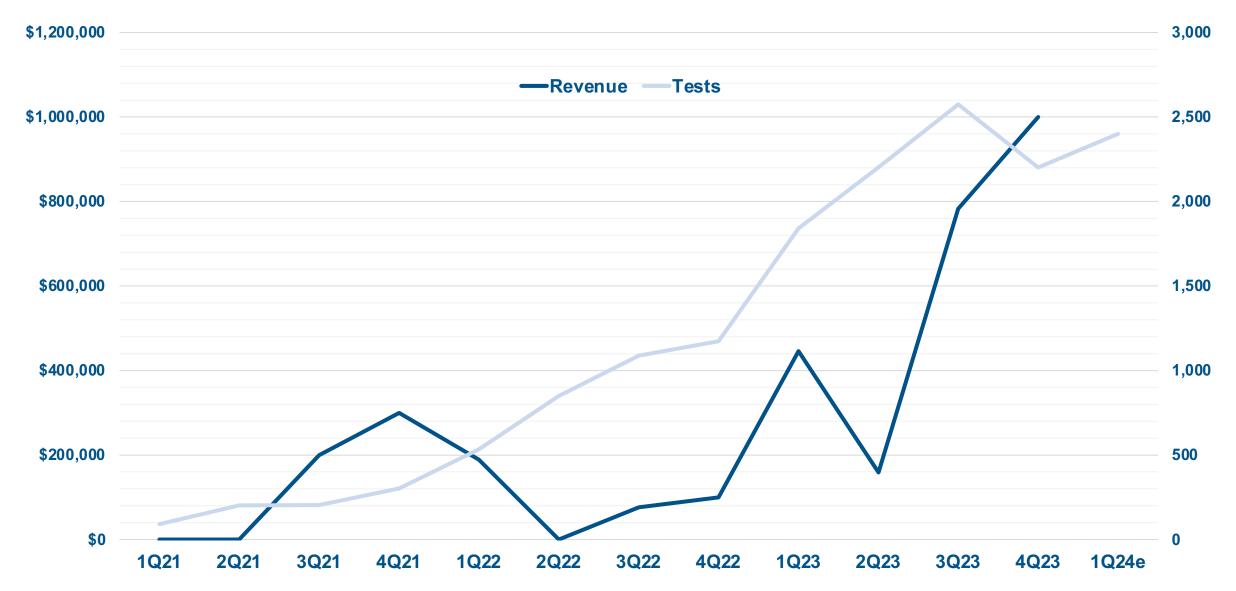








## **EsoGuard Revenue & Test Volume**





## **Commercial Execution**

#### CYFT Precancer Detection Events

- Steady growth, strong pipeline, fully booked through July
- Expanding to testing at targeted conferences and symposia
- Increased efficiency and capacity utilizing telehealth partner
- Now initiating contracting discussions in parallel with planning for inaugural #CYFT event, leaders strongly motivated to engage

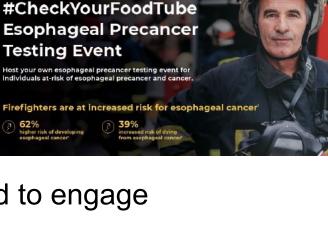
#### Strategic Accounts

 Active testing at over a dozen strategic accounts including health systems, academic medical centers, several dozen in pipeline

#### Direct Contracting

- EsoGuard as a covered benefit within health and wellness programs





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**Direct Contracting** 

EsoGuard offered as covered benefit to drive contractually-guaranteed revenues

Benefits Brokers & Third-Party Administrators Self-Insured Entities Employers Unions

**Other Partners** 9/11 Fund Residential Communities

**Direct Ongoing Contract** – Charge per <u>patient</u> tested **Benefit Plan Amendment** – Charge for lifetime benefit per <u>member</u> **Service Agreement** –Charge for full or half-day screening <u>event</u>



# **Claims, Payments, Coverage**

#### Revenue Cycle Management

- Submitted claims representing ~\$20M in pro forma revenue since June
- ->80% of adjudicated, ~50% of adjudicated allowed
- Average Allowed Payment ~\$1,800
- Appeals process yielding wins, strengthening/optimizing processes including leveraging providers, developing prior authorization program

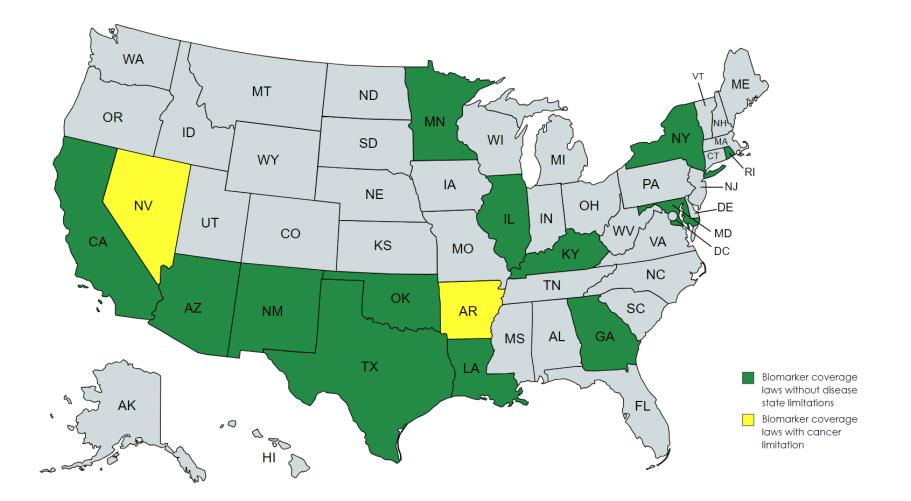
#### Medical Policy Coverage

- Held meetings with medical directors of major commercial payors to formally request positive medical policy determinations for EsoGuard based on clinical validity and utility data
- Participated in Blue Cross Blue Shield Association of America webinar with dozens of medical directors in attendance
- Targeting MoIDx re-engagement next quarter following publication of key CV study, now have line of sight to Medicare coverage
- Biomarker legislation in over a dozen states provides opportunity for mandatory commercial coverage and targeting of resources





## **State Biomarker Legislation**







# **Q4 2023 Financial Update**



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## **Balance Sheet**

(\$ in thousands)	3Q23	4Q23	Change	
Assets				
Cash	\$24,050	\$18,896	\$(5,154)	
Fixed Assets	1,284	1,334	50	
All other Assets	7,910	7,040	(870)	
Liabilities				
Accounts Payable	994	1,146	152	
Intercompany Debt due to PAVmed	10,286	9,339	(947)	
Other Current Liabilities	18,944	18,897	(47)	
Long-Term Liabilities	464	199	(265)	
Shares Outstanding	42.3M	42.3M	0.0M	

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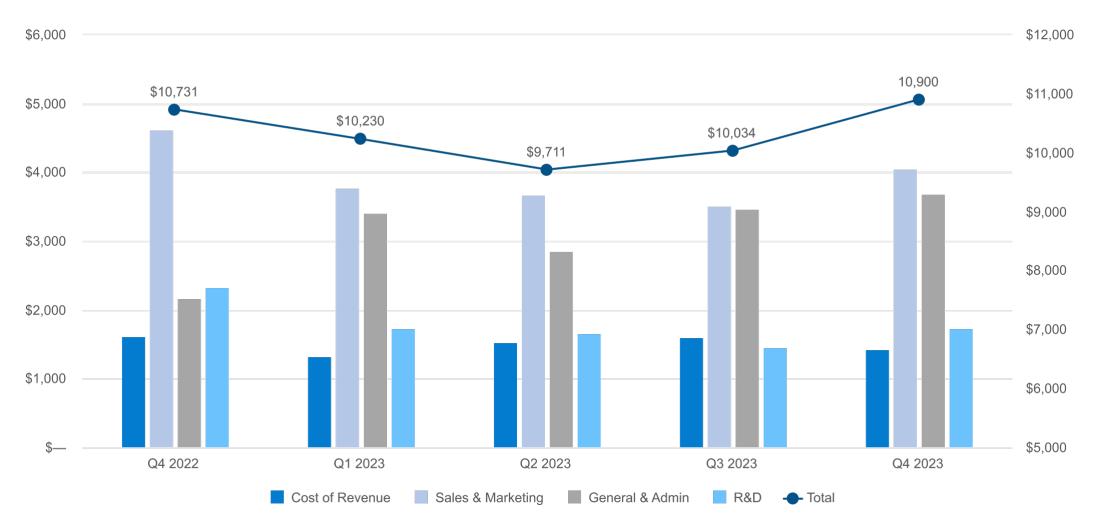
## P&L

(\$ in thousands)	4Q22	4Q23	Change	4Q22 - YTD	4Q23 - YTD	Change
Revenue	\$112	\$1,040	\$928	\$377	\$2,428	\$2,051
Operating Expenses	\$15,086	\$12,493	\$(2,593)	\$56,628	\$50,910	\$(5,718)
Net Loss	\$(14,927)	\$(10,829)	\$4,098	\$(56,171)	\$(52,666)	\$3,505
EBITDA	\$(14,359)	\$(10,284)	\$4,075	\$(54,315)	\$(50,175)	\$4,140
Stock-Based Compensation	\$3,740	\$964	\$(2,776)	\$14,991	\$6,822	\$(8,169)
Non-GAAP Adjusted Loss	\$(10,619)	\$(9,860)	\$759	\$(39,324)	\$(38,448)	\$876
Non-GAAP Adjusted Loss per Share	\$(0.28)	\$(0.23)	\$0.05	\$(1.09)	\$(0.92)	\$0.17

To supplement our audited financial results presented in accordance with U.S. generally accepted accounting principles (GAAP), management provides certain non-GAAP financial measures of the Company's financial results. Non-GAAP financial measures are presented with the intent of providing greater transparency to the information used by us in our financial performance analysis and operational decision-making. These non-GAAP financial measures are not intended to be, and should not be, a substitute for, considered superior to, considered separately from, or as an alternative to, the most directly comparable GAAP financial measures. Management believes the non-GAAP financial measures provide useful information to management and investors by isolating certain expenses, gains, and losses that may not be indicative of our core operating results and business outlook and believes non-GAAP financial measures enhance the comparability of results against prior periods. A reconciliation to the most directly comparable GAAP measure of all non-GAAP financial measures included in this presentation and the corresponding press release for the three months and year ended December 31, 2023 are reflected above.



## Non-GAAP Operating Expense



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